## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

UTILITY PATENT

Applicants:: Charles Hensley, et al. Docket No.: 33205 0217 Serial No : 10/722.811 Art Unit No.: 1614 Filing Date: November 25, 2003 Examiner: John D. Pak Title: COMPOSITION FOR DELIVERY TO THE Confirmation No · 8179

NASAL MEMBRANE AND METHOD OF

USING SAME

## POWER OF ATTORNEY BY ASSIGNEE AND CERTIFICATE UNDER 37 CFR 3.73(b)

ZICAM L.L.C. (hereinafter "Assignee"), a corporation having a place of business at, 8515 E. Anderson Drive, Scottsdale, Arizona 85255, states that to the best of Assignee's knowledge and belief, it is the assignee of the entire right, title, and interest in and to the above-captioned United States patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the Assignee.

Ownership of the above-identified patent application is established by virtue of the following documentary evidence.

An assignment from the inventor(s) of the patent application identified above to Assignee was recorded in the United States Patent and Trademark Office at Reel 014758, Frame 0247.

ZICAM L.L.C., the Assignee of the entire right, title, and interest in and to the abovecaptioned United States patent application and all inventions disclosed and claimed therein, hereby appoints as its attorneys to prosecute the above-captioned United States patent application and to transact all business in the United States Patent and Trademark Office connected therewith and with the resulting patent, individually and collectively:

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and the registered attorneys associated with Snell & Wilmer's Customer Number 20322.

Date: 7/15/10

Please send all furth	correspondence to Swell & Wilmer L.L.P. at the above addre	ss.
By:	Xamil Cowly	
Title:	Ex. V. P. 0	